



March 23, 2017

Attn: Calvert County High School and Middle School Clubs, Teams, Teachers and Sponsors
RE: C4B & ACLT Earth Day Contest: Recycle Bin Beautification

I write today to share an opportunity for your school to team with students from across the county in celebrating Earth Day 2017. "Crochet for the Bay" (C4B) is an environmental club at Huntingtown High School. Its founder, Senior Dia Brown, and her now more than 40 club members sell craft items then donate the proceeds to Bay restoration efforts. They have recently begun coordinating larger awareness events as well. The American Chestnut Land Trust (ACLT), a Calvert County land conservation organization for more than 30 years, is happy to be partnering with "Crochet for the Bay" in celebration of Earth Day 2017.

With the goal of increasing student awareness of and engagement in environmental issues, C4B has come up with a simple and fun in-school contest that we think would be an easy addition to any Earth Day activities you may already have planned. It's simple: Recycle Bin Beautification. Students, including clubs, sports teams, and independent groups, form a "Bin" team and identify a teacher who will allow them to re-imagine their 18 gallon, yellow classroom recycle bin. Once the teachers give their ok for the design, students work together, with their own paints and supplies to bring their vision to life! The week before Earth Day (Saturday, April 22), bins will be displayed at their school and will be voted on for 1st, 2nd and 3rd place winners. The first place teams win a pizza party. The top three teams from each school will then be invited to bring their bin to ACLT's Earth Day event on Saturday, April 22 to be judged and potentially named "Best Bin in Calvert County!"

ACLT & C4B intend to provide as much support as possible to make this an easy and fun county-wide experience. We are pleased to be working with Ms. Sheila Stevens, CCPS Energy and Environmental Specialist who will assist you in coordinating your school's contest. However, if we can be of any assistance, don't hesitate to contact me (volunteer@acltweb.org or 410-414-3400) or Sheila Stevens (stevenssr@calvertnet.k12.md.us or 410-535-2433). More information, including general rules and guidelines, on this county wide activity can be found in the "Bin Beautification Project" overview.

Together, C4B and ACLT hope you find this an enjoyable but meaningful way to engage students in environmental activities while bringing the county together to celebrate Earth Day.

I look forward to talking to you!

Best Regards,

Pam Shilling

Community Relations Coordinator
American Chestnut Land Trust

Project Description from originators at “Crochet for the Bay”

Crochet for the Bay has worked endlessly in our 3 years at Huntingtown High School to increase environmental awareness in our fellow students. The Bin Beautification Project allows us to educate while also instigating some friendly competition. Students, including clubs, sports teams, and independent groups, form a “Bin” team and identify a teacher who will allow them to re-imagine their 18 gallon, yellow classroom recycle bin. The following week the teams can begin to decorate their recycling bins during flex lunch, approved classroom time, after-school (with teacher supervision) or at home. Students will supply their own art supplies brought from home. The newly decorated recycling bins will be showcased on April 19th and 20th. The afternoon of Thursday April 20th the 1st, 2nd and 3rd place bins will be selected by whatever method of judging best suits the school. The first-place team will receive a pizza party and of course the bragging rights of the best recycling bin in the school. The top 3 winners will be announced over morning announcements on Friday, April 21st. These three teams will be invited to have their bins taken to the American Chestnut Land Trust to be displayed at their Earth Day 5k and be judged for the “Best Bin in Calvert County!”

Action Item Description	Start Date	End Date	Duration
Display Flyers	March 20	April 7	3 weeks
Morning/Afternoon Announcement of Contest	March 20	March 24	1 week
Sign up, design approval & decorating	March 27	April 7	2 week
Completion	April 12	April 12	1 day
Display for the School	April 19	April 20	2 days
Judging	April 20	April 20	1 Day
Announcement of winners (morning announcements). Pictures of top 3 teams taken during lunch (1 of each team) to be used in press release if they win county wide judging. (Release?)	April 21	April 21	1 day
ACLT picks up winning bins	April 21 (afternoon)	April 21 (afternoon)	1 day
Judging of top bins at ACLT’s Earth Day 5k	April 22	April 22	1 day
Pick up of bins from ACLT (in PF) by students/teachers	April 24th	April 25th	2 days
Pizza party (2 large pizzas and 2 liters of soda) awarded at date of teachers choosing – gift certificate	Later date	Later date	1 day

Supplies	Provided by
Recycling bins	School, Ms. Stevens
Pizza Party	Coordinated by ACLT
PBIS Rewards – optional for top 3 bins if school chooses	School
Art supplies	Students

Other Guidelines
Students must use 18 gallon, yellow classroom recycle bins
Total height of completed bin is not more than 24" tall
Design must be pre-approved by teacher whose classroom it will be returned to.
Each entry should be labeled with team name, students names, teacher/sponsor name, and school name by a tag taped to bin on front facing bottom corner
Teachers/Sponsors of bins may not be part of the judging
1st, 2nd, and 3rd place bins will be selected winners based on the following criteria: "Best" bins will entice people to approach and use the recycle bins. A rubric is attached with more specific guidance.
ACLT will deliver the pizza party gift certificates to the schools and pick up the top 3 bins on the afternoon of April 21 st .
ACLT Earth Day County Wide Judging: students are welcome but not required to be present. The winning team's picture, taken on Friday 4/21, will be used in press releases and ACLT publications.

3/23/2017 5:05:50 PM ACLT , Pam Shilling
volunteer@actweb.org | 410-414-3400

Bin Beautification Contest

Calvert County Public Schools

Earth Day 2017

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Visually Appealing	Colorful, grabs the attention of the observer	Colorful, Attention grabbing	Colorful but lacks attention grabbing characteristic	Two colors, chaotic drawings	One color, very bland, not attractive	
Creativity & Originality	Colorful, completely hand done no stencils or paper picture, truly unique	Colorful hand done but can tell stencils were used and basic design	Basic design still full of color but stencils and posted pictures were used	Very basic design, not appealing, lacks creativity	Completely made of paper picture, unappealing,	
Effort	Extensive amounts of effort and time spent	Effort put in but lacks continuity of theme	Some effort put in but lacks detail	Some effort but lacks details to be a three	Practically thrown together, no apparent effort visible	

